

Course Quality Criteria

While everyone can design and facilitate a course on OpenLearning, only courses that meet our Course Quality Criteria standards will be approved to be listed in our marketplace (openlearning.com). Even if you aren't planning to list your course in the marketplace, it is recommended that you develop your course in line with the criteria.

Our Global Customer Success Team reviews courses daily and is able to assist if you have any questions.

For a course to be considered as an OpenCred both Part A and Part B of this document must be satisfactorily completed.

Part A - All Courses:

1. Learning Outcomes:

- Learning outcomes are statements that describe what students will be able to do by the end of your course.
- Begin with a verb related to the desired action or performance and end with what the learners will know or be able to do by the end of the course.

2. Modules and Module Sets:

- Are relevant to the learning outcomes
- Are well structured with a relevant and logical flow
- Build topic knowledge appropriately

3. Content and Resources:

- Are relevant to the learning outcomes
- Are relevant to the module topics
- Are scaffolded and sequenced on pages in a way that maximises the learning impact and engagement, whilst also reducing cognitive load
- Use a variety of resources in meaningful ways (e.g. video, text, images, audio)

4. Learning Activities:

- Are relevant to the learning outcomes
- Are relevant to the course and page topics
- Are structured to take the course length into account
- Capture learners' interest, intrinsic motivation and foster enjoyment in learning

- Enable interaction and social learning among learners (e.g. discussions, sharing, group work, projects)
- Enable learners to connect concepts authentically to their own world
- Allow learners to reflect on their learning
- Invite learners to apply concepts in personally meaningful ways
- Encourage self-expression and open-ended contribution (e.g. using share widgets)

5. Course Homepage:

- Contains a message and/or tone that would make learners feel welcomed to the course community
- Includes details about how learners can contact you/the educator if they need assistance
- Would attract learners' attention and interest through use of relevant examples, analogies, anecdotes etc.
- Contains an icebreaker/welcome activity that is relevant to learners, invites them to share and fosters a sense of rapport and community

6. Course Look and Feel:

- Uses images throughout that are relevant and engaging
- Uses relevant and engaging images for page thumbnails
- Utilises page designs that are visually appealing and logically sequenced
- Utilises the tone, instructions and explanations throughout the course in ways that are friendly, clear and build rapport with learners
- Is free from grammar/spelling errors

7. Course Landing (Promotion) Page:

- Has a relevant and enticing course title
- Has a relevant and engaging course promotional video/image
- Has an inviting and relevant course banner image that includes the course title
- Contains key information that students need to know prior to enrolment presented in a succinct manner
- Is well-written in an engaging manner

Part B - OpenCreds:

1. Course Setup:

- Has turned on the portfolio functionality so that learners' artefacts are automatically added to their OpenLearning Portfolio

2. Course Promo Page:

- Includes details of any pathway, credit-bearing, or articulation agreements in place

- Specify the industry association or professional body that has agreed to recognise the OpenCred (where relevant)
- Includes any information about the version or currency of the course/OpenCred that a learner should know prior to enrolment
- Specifies whether a certificate is issued upon completion

3. Final Step:

- Once you have clicked the “Request to be listed” button in Course Setup > Setup Wizard > Step 3 Listing on OpenLearning, send an email to opencreds@openlearning.com with the following information:

Element	Information required
Type of Learning	Choose one of the 3 options: <ul style="list-style-type: none"> - Professional Learning - Vocational Education and Training - Higher Education
OpenCred Classification	Choose which of the following applies (please note that you can choose up to two options if they are relevant): <ul style="list-style-type: none"> - Pathway - Credit-bearing - Industry recognised
Indicative Hours of Learning	Choose one of the 7 options: <ul style="list-style-type: none"> - 2.5 - 10 - 25 - 50 - 75 - 100 - 150
Pathways / Agreements	Provide details of any pathway, credit/recognition of prior learning, or industry/association agreements in place; including any expiration date if known.